

MARK DEMEREST, Prosperous Business Man

There are few men better known in Gaylord or Otsego county than Mark Demerest, and few, if any, more popular, as is demonstrated by the unusually large patronage he enjoys in the sale of beverages of all kinds as well as cigars and such other goods as are usually found in up-to-date sample rooms. His new building and fixtures are among the most pretentious and best appointed in Michigan, and his house is one that keeps within the bounds of the law, nothing against the statutes of either village or county being tolerated.



MARK DEMEREST

In connection with his sample room he conducts a first-class restaurant and meals are served at all hours in a neat and prompt manner.

In the fall of 1904 he erected a fine brick block on the corner of Main and E streets which is occupied by himself



DEMEREST BLOCK

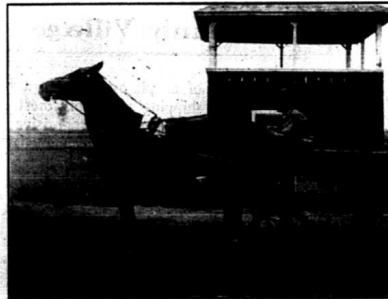
on the east side and the Palace Barber shop on the west side. His residence is west of the railroad tracks and among the nicest in town.

Mark is an all around good citizen. He takes a deep interest in everything that tends to the advancement and beautifying of the town. He is by



RESIDENCE OF MARK DEMEREST

nature a born horseman. In his stables he has captured several fine horses of his own raising and can always be found one or more of first and second places at Bay City and the fast class and several good drivers. Saginaw race meets.



ONE OF MARK DEMEREST'S TROTTERS

PRIZES FOR POTATO GROWERS

The Herald Will Give \$5 for the Two Best Bushels Grown in This County.

Otsego county has a national reputation for growing fine potatoes, and in order to stimulate the growers to make 1905 a banner year the Herald will give a prize of \$3 for the best bushel of marketable potatoes raised in this county, and \$2 for the second best bushel.

There will be no restrictions whatever, except that every bushel entered for the prize becomes our property. The potatoes must be grown in this county, and can be entered any time between September 1 and October 1 next, and the prizes will be awarded as soon after the latter date as possible.

The judges will be three ladies, to be selected by the publishers of the Herald, their award to be based on the merits of the entries as best adapted for general family use, particularly as to being good cookers as well as good keepers. A bushel of uniform medium sized potatoes, having the cooking and keeping qualities, will stand a better chance of winning the prize than a bushel where each potato is of enormous size.

WHAT WE WANT

What the people of Otsego county want most earnestly is the development of our agricultural resources. We want the practical young farmers of the southern section of the state and other states to come up here and investigate the opportunities both for home-making and money-making that exist in our fair county. We believe it will be more to their advantage than to go out of the state,—"out west"—because the laws and customs here, the social life and all the conditions are practically the same as they have been accustomed to; it will hardly be going away from home. They will find here good schools and churches, good transportation facilities and good markets, good soil at low prices, good social conditions and all that goes to make up the desirable conditions for building a home. Above all they will find a hearty welcome here. We want them to come and see us and look around. Come and see what we are doing and you can tell what you can do.

OTSEGO COUNTY HERALD

PUBLISHED EVERY FRIDAY

DIETZ & CORSELIUS, Editors and Publishers

One year.....\$1.00 Six months......50c Three months......25c

HERALD PUBLISHERS

The publishers of the Herald desire to express their sincere thanks to the business men and citizens of Gaylord and Otsego county whose hearty co-operation has made this issue possible. This publication is in no way the work of paid boomers, but is a truthful setting forth of facts by representative citizens who hold the interests of town and county above self.

The idea sought is to attract the attention of persons in other communities who are desirous of making a change in residence, and to this end we hope this number will be given the widest possible circulation and publicity. If you, the reader, be not personally interested in it, after reading please hand to some one whom you think will be, and request them to do likewise.

To the writers of the leading articles is due especial thanks.



H. J. DIETZ



JAS. D. CORSELIUS

H. C. MCKINLEY, Veteran Editor and Publisher

H. C. McKinley, for many years the veteran editor of the Herald, came to Gaylord in May, 1878, and took up board with the A. D. Marshall family who had just arrived, and began work on the Herald. Six years later he bought the paper, and though the country journalistic sea has at times been exceedingly tempestuous, yet he has safely weathered the fierce gales he was obliged to encounter, and is now riding at anchor for a season getting ready for another voyage, as it were. From small beginnings he has seen Gaylord and Otsego county grow and prosper, and through his paper has been instrumental in such growth and development. In 1880 the Baptist church was organized in Gaylord by Rev. Wm. Putnam, now of Lansing, and being an adherent of that faith, joined the church by letter from the First Baptist church of Howell, and by



H. C. MCKINLEY

his daily walk and conversation has endeavored to be circumspect and consistent and uphold the faith he espoused.

It is a fact that Otsego county is especially well adapted to stockraising of all kinds. Cattle, sheep and swine all do well here.

Otsego county is not an asylum from work, but it can furnish good homes for hundreds of people who are industrious and willing to work.

Ideas are said to be valuable, and we have an idea that at no distant day Otsego county will cut a more important figure in the commercial and agricultural reports of the state and country, by reason of her productive soil, delightful climate and industrial pursuits. There are abundant opportunities for those who are willing workers.

OTSEGO COUNTY FROM AN AGRICULTURAL STANDPOINT

The farmer is the man who feeds us all, and Otsego county is fortunate in that she possesses some of the richest and finest farming lands in the State of Michigan.

Nature did much for Otsego county. It is well timbered and watered, and the natural richness of its soil has been abundantly tested and proved during the last ten or a dozen years, so that we can proclaim facts to the world that bear the stamp of truthfulness. Taking the county as a whole, it is making great strides agriculturally, and our hardwood lands when cleared and cultivated, are the equal of any in the state for general productiveness.

What do we successfully raise in this county? Corn, oats, wheat, rye, beans, barley, buckwheat, potatoes, peas, clover, timothy, millet, turnips, beets, onions, rutabagas, squashes, pumpkins, cucumbers, tomatoes; in fact, all classes of vegetables are a big crop, and in point of quality no finer vegetables are raised anywhere in the world.

In the small fruits we raise as fine currants, raspberries, gooseberries and strawberries as we ever saw grow anywhere.

The finest apples, pears, cherries and plums are successfully grown here, and astonish all beholders with their excellent flavor and quality.

What we want in the county is more farmers and manufacturing industries, and we are going to have them. We have got a good country, and it is bound to grow and improve. Certainly we would advise young men from the southern part of the state to come to this section rather than to go to the treeless prairies of the west. We believe the opportunities here for home-building are far better than anything the prairie states can offer. And now is the time for them to come while our lands are still low in price.

There is no question as to the farming, fruit-growing and stock-raising future of the county. It is fully established and demonstrated by actual experience, and this region of which Otsego county forms a part is rapidly changing from a dense forest to a lovely farming country. It is not to be regretted, however, that these lands will have soon lost their forests. In their places come settlements of farms, as fertile and beautiful as may be found. Where hardwood timber has been cut, but very little labor is required to clear the land. The stumps completely decay in five or six years. Then a very slight effort will take them from the ground.

It is the inherent right of all mankind to growl at the weather, but it can safely be put down that Otsego county has a salubrious and healthy climate—extremely so—one that for twelve months in the year affords a very large percentage of bright skies and pleasant days. The advance of spring is not very marked before April, but when it opens it progresses rapidly, and our summers are never too short for the ripening of the crops; while the autumn months are the glory of the year. The severity of

winter is not felt much until December, and is then rendered quite mild and endurable by reason of its gradual approach and uniformity; in fact it is very equable, and as a natural result the people of this region are hardy, healthy, and long-lived. Invalids find vigor in our dry and bracing atmosphere, and it enjoys a reputation as a region where the debilitated can regain strength and health from the healing influences of nature. The annual mean temperature at this place is about 47°. To be sure snow falls early—before the heavy frosts occur, and stays late, at an average depth most winters of about two feet. The grass, wheat and other cereals and vegetables are thus protected in this way all winter without freezing, and pasturage is ready for stock as soon as snow vanishes, then too, the ground is unfit for the plow of the husbandman. It is no uncommon thing for potatoes to be left in the ground all winter to be dug in the spring.

Land is now cheap, as low as it probably ever will be, and now is the time to come and look us over and make an investment. We can accommodate thousands of those dissatisfied ones in the Eastern, Middle, Southern and Western states, who will find it greatly to their advantage to come and locate with us. A little capital coupled with plenty of pluck and perseverance is all the passport it requires.

Thrifty, cultured people are settling in our county, yet there is abundance of room for many more whom we heartily welcome.

Good frame school houses are beginning to dot the landscape o'er, there being no less than forty in the county.

The county contains seven fine growing villages, Elmira, Vanderbilt, Gaylord, Otsego Lake, Berryville, Waters and Johannesburg, and the hamlet of Salling; Gaylord, the county seat, being the largest, containing about 2,000 population, and having nearly a hundred wide-awake business firms, electrically lighted, city water works and fire department.

Good village lots sell from \$40 to \$200, and business lots from \$200 to \$800. Good land can be bought for \$8, \$10, \$12, \$15 and \$20 per acre, while some is held as high as \$50. Some of it can be bought on time, and the timber on it in most instances will pay for the clearing.

Good markets are accessible and all crops command fair profitable prices.

The roads throughout the county are in the main good, and much better than in some of the older portions of the country.

Educational and religious matters are well looked into, and persons need not hesitate on that account, as we are fully abreast of more pretentious counties in that respect.

Correspondence is solicited. Write to us for further information, or what is better, dust around and scrap up a little money and get aboard the cars and come and see us and investigate.

H. C. MCKINLEY.

DRS. E. L. FORD AND RUEY O. FORD

Recognized among the leading practicing physicians in Otsego County, are Dr. E. L. and Ruey O. Ford. They



E. L. FORD



RUEY O. FORD

came to Michigan in 1897 and located at Ellsworth, but moved to Gaylord in 1901, occupying the Haatt property. The next year they purchased the ground next adjoining and erected the present Durfee block which they use for office, drug store and residence. In their store can be found a complete line of medicines, both compound and proprietary, toilet articles of all kinds, confectionery, sheet music and cigars.

Dr. Elmer L. Ford is a native of New York state. He graduated from the Barnes University in St. Louis, Mo., in 1896. Since coming to Gaylord he has made a reputation for himself as a family physician and specialist in eye,

ear, nose and throat diseases. He is Medical Examiner for the United States Army and also for the K. P. Lodge.

Dr. Ruey O. Ford spent her girlhood in Delaware county, N. Y., and in 1893 was united in marriage to E. L. Ford. She attended the Physicians and Surgeons College in St. Louis and graduated from that institution in 1893. Dr. Ford is local examiner for the L. O. T. M. M., R. N. A. and I. O. O. F., and a registered Michigan State Pharmacist. She makes a speciality of women's and children's diseases.

Ford & Ford are proprietors and manufacturers of Ford's famous Head Ache Blend and keep a wagon on the road to introduce this and other medicines of theirs.

DURFEE & LAMBERT, Ten Cent Feed Barn



The "Ten Cent Feed Barn" operated by Geo. Durfee and Thos. Lambert just west of the M. C. R. tracks is one of the best conducted livery in this section of the state, everything up-to-date open at all hours of the day or night and orders by phone (No. 83), mail or telegraph receive prompt and careful attention. They make a special feature catering to traveling men, furnishing them experienced and careful drivers to all parts of the surrounding country. Durfee until last fall when Mr. Comstock sold his interest in the business to Thos. Lambert.

Today the boys have one of the best equipped livery and feed stables in this part of the country. Their barn is open at all hours of the day or night and orders by phone (No. 83), mail or telegraph receive prompt and careful attention. They make a special feature catering to traveling men, furnishing them experienced and careful drivers to all parts of the surrounding country. Durfee until last fall when Mr. Comstock sold his interest in the business to Thos. Lambert.

RICHARD HARTNELL, Progressive Farmer



FARM RESIDENCE OF RICHARD HARTNELL



This beautiful barnyard scene above shown is on the well-conducted farm of Richard Hartnell just on the northern outskirts of Gaylord. He has 120 acres of fertile land, into meadow, orchard and field; a roomy modern house, excellent farm buildings, and his flocks and herds and crops are the admiration of all beholders, and denote the thrifty and prosperous husbandman. May peace, plenty and prosperity continue his earthly portion, this includes his estimable family.