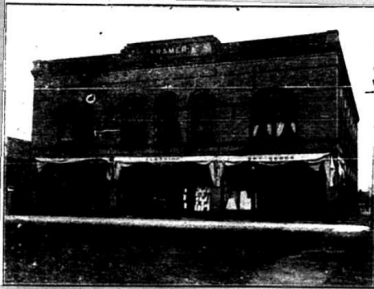


F. A. KRAMER, Proprietor of the Busy Big Store



KRAMER BLOCK

In every town and city will be found business houses with distinctive names, hence in Gaylord we have Kramer's Busy Big Store. F. A. Kramer started in business here in 1882 in a modest way on the south side of Main street. The following year he moved to the present location, occupying one store until 1887, when a substantial addition was built, and in 1900 the present commodious block completed.

Mr. Kramer's business has grown with the town. He now uses 10,000 square feet of display room, besides a large amount of storage, and has in every sense of the word a model up-to-date establishment.

Starting with clothing and dry goods different lines have been added until the Busy Big Store is the equal of any city department store. All the store rooms are sufficient in size to allow of admirable display and the goods are arranged with skill and effect, giving a fine appearance to the interior of each department. A carpet and rug department is one of the later features, as is also ready-to-wear garments for ladies.



F. A. KRAMER

The success of this store is due largely to the high quality of the goods sold, and the reliability of the establishment. Customers know that they get value received for their money on every article purchased. No cheap shoddy goods find a place in this stock and everything is sold strictly on its merits.

One store room is devoted to clothing, shoes, hats and gents' furnishings; another to dry goods and fancy goods; another to carpets, rugs, matting, curtains, linoleums and ladies ready-to-wear garments. The building is fitted with all the latest devices for speedily transacting business, has fine display windows and presents a metropolitan appearance.

Mr. Kramer is one of our representative citizens; takes a great interest in the town and county; owns a fine farm north and west of town and gets much solid enjoyment out of life. He



RESIDENCE OF F. A. KRAMER

believes Gaylord's future promises far more than his past. Fraternally he is a 32nd degree Mason, a K. P. and an Odd Fellow.

GEO. F. QUA, Clothier, Gent's Furnisher and Shoe Dealer.



RESIDENCE OF GEO. F. QUA

Geo. F. Qua began business in Gaylord with lots of faith and very little pay with his brother Reuben, when money, today he has a snug sum of they bought out a stock on West Main street in the building just vacated by much more faith than at the beginning. J. M. Brodie. Nine years ago he de-

decided to go it alone, and has been going it successfully ever since. For six years he has occupied the present commodious store in the Opera House block, and during the present season has made many improvements, added new fixtures and now has one of the finest store rooms in town. His leading lines are clothing and shoes, with a complete line of gents' furnishings, hats, etc.

Mr. Qua's plan has been that a satisfied customer is the best kind of advertisement and has always strived to give satisfaction in both quality and price. His business has grown in a satisfactory way until he is now rated one of the solid business men of Gaylord.

Mr. Qua is a firm believer in fraternalism. He is a charter member and enthusiastic worker in the local K. P. organization, having filled all the chairs in that order. He is also a F. & A. M. and a Royal Arch Mason. During Frank Biell's administration he was undersecretary for two terms, and in 1902-3 he served his township as supervisor. In short he is a representa-



GEO. F. QUA

tive citizen, ever willing to join hands with other citizens in things pertaining to the mutual welfare and growth of the community. Personally he is of a jovial nature and his cordiality and pleasing manner has won him a multitude of friends.

J. M. BRODIE, Clothing, Gent's Furnishings, Hats and Shoes

Among Gaylord's leading business houses is the mercantile establishment of J. M. Brodie, dealer in clothing, gent's furnishings, shoes, hats, etc. August, 1904, Mr. Brodie purchased from R. B. Qua & Son their business in the above lines and has added to and rearranged the stock until he now has an up-to-date store in every particular.

Although in this business but a year Mr. Brodie has long been a resident of

adjoining the opera house block, erecting thereon a substantial store building which for the last ten years has been occupied by L. A. Stevenson. This store has been thoroughly refitted and modernized and is now occupied by him with a complete stock of the latest creations in his line.



RESIDENCE OF J. M. BRODIE



J. M. BRODIE

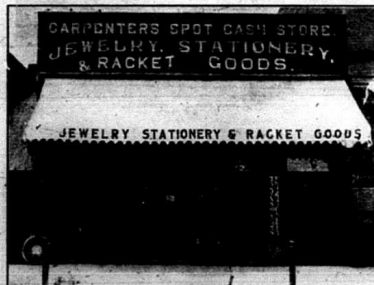
Gaylord and closely identified with the business interests of the town. He is located here in 1881, coming from Seaford, Ont., and engaged in the manufacture of wagons and vehicles. Failing health forced him to make a change of

greater portion of the United States as salesman. Tiring of the road Mr. Brodie came back to Gaylord last year and decided to settle down on mercantile life.

Mr. Brodie is a town ago forward that Gaylord was a year with a future and purchased a lot on Main street next

Personally Mr. Brodie is an affable citizen. He enjoys the high esteem of the entire community, has frequently been honored by his fellow electors and at the present time is city treasurer, being chosen without opposition at the last municipal election. He has a fine home, half tone of which appears herewith.

CARPENTER'S SPOT CASH STORE, Jewelry, Stationery and Racket Goods.



W. S. Carpenter dates his first business venture in Gaylord back to 1881, when the town was a mere hamlet with down, but rather more of the former

than the latter; been burned out twice, and did the Phoenix age in fine style each time. Now he is pleasantly situated in a neat store, and in his business many new lines until it is almost possible to find nearly every thing under the sun in his establishment.

Mr. Carpenter is a watch maker and jeweler by trade and this line predominates in his present store. In addition to a fine line of high-grade watches, clocks and jewelry he carries stationery, books, sporting goods, hammocks and a large line of racket goods. Being a gentleman of affable manner and standing back of every article sold has enabled him to build up a fine business, which is growing in a gratifying manner. In the store he now occupies his goods are displayed with taste and present a very attractive appearance.

A fine optical department is one of the prominent features of the store.

Fraternally Mr. Carpenter is a Mason and K. P. He is secretary of the

Business Men's Association, an enterprising citizen and a firm believer that Gaylord has a great future.



W. S. CARPENTER

A. E. MORRISH, Druggist.

One of the neatest, best arranged and most completely stocked drug stores in Michigan is that of Arthur E. Morrish. His place is a model establishment of its kind and the equal of many city pharmacies. Besides keeping a large stock of fresh drugs and proprietary medicines a fine line of toilet articles, confectionery and cigars is also carried, and in the summer months a soda fountain is going full blast. Special attention is paid to the prompt and accurate filling of all prescriptions and the public have the most explicit confidence in this department.

Mr. Morrish is a Manufacturing Chemist and has placed on the market several remedies of his own which find of the favor and are having large sales. In winter months Morrish's Cough Syrup

is in large demand and those who use it declare it one of the most effective syrups in the market.

Mr. Morrish the proprietor is yet a young man but by his pleasing personality and gentility has won a host of friends and succeeded amazingly. He came to Gaylord eight years ago and purchased the drug business of R. H. Russell and has conducted the same since then. In 1903 a fire destroyed his stock.

An interior view of his pharmacy is shown below, giving a fair idea of its beautiful arrangement.

Socially and fraternally Mr. Morrish is a bug man. He has the distinction of being Worshipful Master of the local P. & A. M.; is a member O. E. S. and a prominent K. P.



A. E. MORRISH



INTERIOR VIEW OF A. E. MORRISH'S PHARMACY

H. S. EDMONDS, D. D. S.

One of Gaylord's busy and popular young men is Dr. H. S. Edmonds. Fresh from the University of Michigan he came to Gaylord about two months ago and acquired the dental practice of Dr. J. A. McLaren. His pleasing personality and business principles have already won for him a host of friends. Mr. Edmonds is a Welshman by birth having been born in Tenby, South Wales. At an early age he with his parents emigrated to Galt,



Ont., where he received a preliminary education. At the age of 16 he was apprenticed to learn the trade of saw-making at which he served for five years. Being ambitious and having a taste for dentistry he did not follow up his trade, but entered the dental department of the University of Toronto where he remained until he finished his junior year. He went to Ann Arbor in the fall of 1904 and completed his course there.

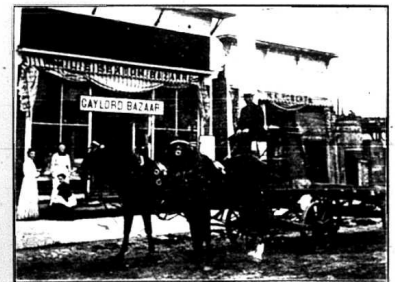
GOOD WILD LAND NEAR GAYLORD.

I offer for sale the S. E. 1 of N. W. 1, the N. W. 1 of S. E. 1 and the N. E. 1 of S. E. 1, section 11, town 30 N., R. 3 W. Also the W. 1 of N. E. 1, section 22, and the E. 1 of N. E. 1, section 14, town 31 N., R. 3 W. Enquire of W. H. SMITH, Gaylord, Mich.

M. M. SEXTON, Coal, Ice and Dray Line.

A well conducted dray line is an important and necessary feature in any town and Gaylord can justly boast of the prompt and efficient service it receives from M. M. Sexton. Two wagons are kept busy all the time hauling freight and baggage and moving things around town. Great care is taken by Mr. Sexton and his men in handling goods to avoid breakage, and a speciality is made of moving household goods and furniture.

Mr. Sexton is one of the busy men of the community. He does not confine himself to his dray business, but has branched out considerably and is engaged in several different occupations. In summer time he supplies Gaylord people with ice. He is now making preparations to start a coal yard near the foundry and will soon be ready to furnish hard and soft coal on short notice. In addition Mr. Sexton is owner of a millinery business and receives quite a revenue from this source.



SEXTON'S DRAY DELIVERING FREIGHT

GAYLORD BUSINESS PROPERTY FOR SALE

The store building now occupied by J. H. Fisher on West Main street; also vacant lot in rear of same. Good living rooms over store and plenty of warehouse room; electric light and city water. This is one of the best locations for business in town. Will be sold reasonable and on easy terms of payment. Owner is a non-resident and unable to look after property. For terms, etc., inquire at Herald office or write J. H. Collier, Greenfield, Tenn.

A. B. CULLITON, Dray Line.

"Baldy" Culliton, so known by every man, woman and child in Gaylord, with his dray and team of white horses is a familiar sight on the streets. He is a Canadian by birth and a native of shown herewith. It was taken by Mr. Bruce, Ont.; came to Gaylord in 1885 when the country was still in a primitive state and has grown up with the town. At present he is running two drays.



CULLITON'S WHITE MICE