

Chamber membership rises in Morgridge management

In the five years Nancy Morgridge was at the helm of the Gaylord / Otsego County Chamber of Commerce, membership climbed from about 130 to more than 400.

"That was my pride and joy," she said, reflecting on her tenure in the executive manager's position.

Morgridge, who today works alongside her architect husband, Don, said the organization established several councils during her administration.

What today is known as the popular Business After Hours program originated during her term as manager, and councils for ambassadors, a legislative council and a business development council fell under her leadership as well.

The seeds for what eventually grew into the Gaylord Area Con-

vention and Tourism Bureau were planted while Morgridge headed the chamber, she indicated, although actual organization came later.

"The Gaylord car was brought home," during her administration, too, she noted about the 1911 motorcar.

As for the chamber today, Morgridge commented, "Bill Wishart (executive director), I think, is extremely nice and very personable. He's knowledgeable about the community and I think he's going to do a wonderful job."

She said she hopes he'll attend a one-week school at Notre Dame sponsored for chambers, and maintain contact with the state chamber of commerce.

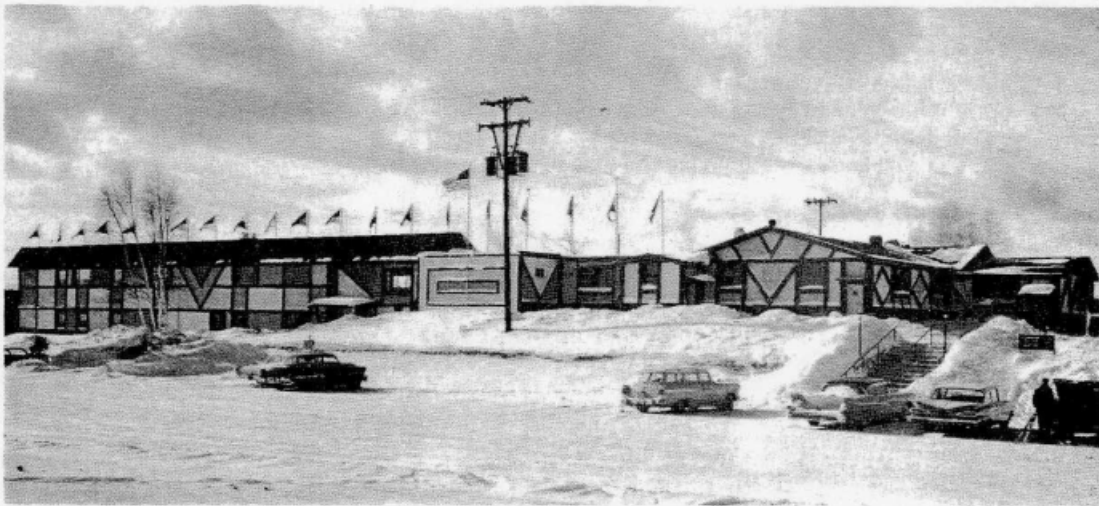
Commenting about the chamber's 50th anniversary, Morgridge said it's fortunate the chamber is in a very progressive



Nancy Morgridge

town where everyone is interested in it.

Morgridge said she'll spend the next year and a half traveling with her husband who has been elected District Governor of Rotary for the west side of the state.



Snow Valley ski resort welcomed skiers on the west side of Otsego Lake. The development has since become known as Beaver Creek Resort.

This Page Courtesy Of

The Standard Products Co.

594 Alpine Gaylord 732-5121

Thursday, February 8, 1990 HERALD TIMES/CHAMBER 50th 19