

## BLUEPRINT IMPLEMENTATION GUIDE

	STRATEGY	COMMUNITY CHAMPION	CONVENER	TEAM, RESOURCES	GROUP CHARTER
<b>PREVENTION</b>					
1	Establish a centralized response system WITH needed support services to those at risk of losing housing.	Dale Berry HVA 734-477-6262 <a href="mailto:dberry@hva.org">dberry@hva.org</a>	Mary Jo Callan Ozone House 734-662-2265 <a href="mailto:mcallan@ozonehouse.org">mcallan@ozonehouse.org</a>	<ul style="list-style-type: none"> <li>• HSCC Youth &amp; Family</li> <li>• shelter agencies</li> <li>• Synod</li> <li>• Legal Services,</li> <li>• 211 link</li> <li>• Community Development</li> <li>• FSN</li> </ul>	Building upon research and work completed by the HSCC Youth and Family Action Group, develop a plan for centralizing the response system for people who are homeless or at risk of homelessness. The plan should address: <ul style="list-style-type: none"> <li>• One phone number; relationship to 2-1-1</li> <li>• Case management coordination</li> <li>• Outreach teams</li> <li>• Assessment; triage; follow-up</li> <li>• Evaluation of effectiveness</li> <li>• Funding sources</li> <li>• Timeline</li> </ul>
2	Centralize prevention dollars.	Bob Malek Community President National City Bank 734-995-7775 <a href="mailto:Robert.malek@nationalcity.com">Robert.malek@nationalcity.com</a>	Michael Scholl HSCC Coordinator (734) 544-6856	<ul style="list-style-type: none"> <li>• WHA</li> <li>• Barrier Buster Agencies</li> <li>• Community Development</li> </ul>	Outline the process for <ul style="list-style-type: none"> <li>• Accessing Centralized Prevention dollars (who and how)</li> <li>• Assessing need for link to follow up services (who does it? How?)</li> <li>• Evaluating effectiveness (options for assessing impact on dollars and role in effective prevention)</li> <li>• Community reporting on investments, effectiveness and population distribution (who accesses the funds most? For what reasons?)</li> </ul>

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<b>HOUSING AND SERVICES</b>					
3	Increase number of units developed and managed by nonprofits	<p>Ashley Zwick Standard Federal Bank 734-995-1771 <a href="mailto:ashley.zwick@abnamro.com">ashley.zwick@abnamro.com</a></p> <p>Bruce Gibb Bruce L. Gibb Associates <a href="mailto:blgibb@umich.edu">blgibb@umich.edu</a></p>	<p>Michael Appel Avalon Housing 734-663-5858 <a href="mailto:mappel@avalonhousing.org">mappel@avalonhousing.org</a></p>	<ul style="list-style-type: none"> <li>• Community Development</li> <li>• Nonprofit housing developers</li> <li>• LISC</li> <li>• AA Public Housing</li> </ul>	<ul style="list-style-type: none"> <li>• Outline a plan for how to build community capacity in nonprofit housing development.</li> <li>• Identify needed conditions and skill sets for enhanced capacity for NP development of housing,</li> <li>• Outline pros and cons of location of personnel, funding sources for position(s) and possible funding sources. (short timeline)</li> </ul>
4	Establish use of units of existing, privately owned housing stock combined with supportive housing services. Secure needed vouchers.	<p>Bob Guenzel 734-222-6731 <a href="mailto:guenzelb@ewashtenaw.org">guenzelb@ewashtenaw.org</a></p>	<p>Mitch Steils WHA 734-222-3570 <a href="mailto:steilsm@ewashtenaw.org">steilsm@ewashtenaw.org</a></p>	<ul style="list-style-type: none"> <li>• Washtenaw Area Apartment Association</li> <li>• Ford School of Public Policy</li> <li>• IHN</li> <li>• Catholic Social Services</li> <li>• Synod</li> <li>• Housing Bureau for Seniors</li> <li>• Ann Arbor Housing Commission</li> </ul>	<p>Develop/complete a business plan for a pilot program with identified property management companies:</p> <ul style="list-style-type: none"> <li>• Secure commitments from property management companies</li> <li>• Identify number of units to include in pilot</li> <li>• Identify and secure subsidies, i.e. Section 8 vouchers, etc.</li> <li>• Identify service delivery model</li> <li>• Develop on-going system for evaluation</li> <li>• Annual budget</li> <li>• Timeline</li> </ul>

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5	<p><b>Immediate:</b> Secure supportive housing service dollars for new PSH developments 2005-2007</p> <p><b>Near Term:</b> Identify and secure best method for additional sustainable funding for supportive housing services,</p>	<p>Joe Fitzsimmons Community Leader 734- 662-7573 <a href="mailto:FitzsimmonsJJ@cs.com">FitzsimmonsJJ@cs.com</a></p>	<p>Diane Davidson WHA and County Administration 734-222-6553 <a href="mailto:davidsond@ewashtenaw.org">davidsond@ewashtenaw.org</a></p> <p>Bob Guenzel 734-222-6731 <a href="mailto:guenzelb@ewashtenaw.org">guenzelb@ewashtenaw.org</a></p>	<ul style="list-style-type: none"> <li>• Joe Fitzsimmons - WHA</li> <li>• Kathy Reynolds - WCHO</li> <li>• Amy Klinke - Community Development</li> </ul>	<p><b>Immediate:</b></p> <ul style="list-style-type: none"> <li>• Outline a plan for how to fund supportive services to PSH developments coming on line 2005-2007.</li> <li>• Plan should include what types of units qualify, terms connected with receiving funding, evaluation methodology, timeline and annual budget.</li> <li>• Plan should also identify fundraising strategies and initiate a campaign to raise needed funds.</li> </ul> <p><b>Near Term:</b></p> <ul style="list-style-type: none"> <li>• Review dollars entering system to support housing stability and how current investments are divided across the system of care.</li> <li>• Identify what services are included in term 'critical supportive housing services'.</li> <li>• Analyze/review long term funding options including: private endowments, human services or housing millage, bond issuance, state funding.</li> <li>• Develop a funding recommendation that is sustainable and dedicated.</li> </ul>
6	<p>Increase services to people who suffer from addictions:</p> <ul style="list-style-type: none"> <li>• 'Detox' beds.</li> <li>• Follow up treatment resources</li> <li>• Transitional housing.</li> </ul>	<p>Judge Libby Hines <a href="mailto:hinese@ewashtenaw.org">hinese@ewashtenaw.org</a></p> <p>Judge Julie Goodridge <a href="mailto:goodridj@ewashtenaw.org">goodridj@ewashtenaw.org</a></p> <p>Judge Ann Mattson <a href="mailto:mattsona@ewashtenaw.org">mattsona@ewashtenaw.org</a></p>	<p>Kathleen Reynolds WCHO (734) 544-6813 <a href="mailto:reynoldk@ewashtenaw.org">reynoldk@ewashtenaw.org</a></p>	<ul style="list-style-type: none"> <li>• Dawn Farm</li> <li>• SAWC</li> <li>• Home of New Vision</li> <li>• Jail Diversion Effort</li> <li>• Substance Abuse Advisory Council</li> <li>• Hospital and jail partners</li> <li>• Help Source</li> <li>• shelter agencies</li> </ul>	<p>Develop county-wide business plan addressing the three aspects of the strategy. Plan should include: service delivery models, personnel needs/costs, funding options, evaluation methodology, timeline and annual budget.</p>

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7	Secure access to the full range of treatment services for people with co-occurring disorders	John Greden 734-763-9629 <a href="mailto:gredenj@med.umich.edu">gredenj@med.umich.edu</a>	Kathleen Reynolds WCHO (734) 544-6813 <a href="mailto:reynoldk@ewashtenaw.org">reynoldk@ewashtenaw.org</a>	<ul style="list-style-type: none"> <li>• CSTS Co-Occurring Group</li> <li>• Jail Diversion Effort</li> <li>• PORT</li> <li>• Home of New Vision</li> </ul>	Align Mental Health Jail Diversion efforts, CSTS Co-Occurring Group and WHA Blueprint to develop a county-wide service plan. Plan should include: service delivery model, personnel needs/costs, funding options, evaluation methodology, timeline and annual budget.
8	Increase the number of family emergency shelter units.	Judy Dow Rumelhart 734- 663-9007 <a href="mailto:jdrumelhart@aol.com">jdrumelhart@aol.com</a>	SOS Community Services Gary Bell 734-485-6184 <a href="mailto:garyb@soscs.org">garyb@soscs.org</a>  Julie Steiner Interfaith Hospitality Network 734-822-0220 <a href="mailto:jsteiner@alphahouse-ihn.org">jsteiner@alphahouse-ihn.org</a>	<ul style="list-style-type: none"> <li>• Salvation Army</li> <li>• SJMHS</li> </ul>	Develop business plan addressing number and type of units, service delivery model, location options, personnel needs/costs, funding options, evaluation methodology, timeline and annual budget.  Develop plan in a manner that sets stage for necessary fundraising.
9	Increase the number of affordable supportive housing units for young adults.	Rene Greff Owner Arbor Brewing Co. 734-213-1393 <a href="mailto:rene@arborbrewing.com">rene@arborbrewing.com</a>	Mary Jo Callan Ozone House 734-662-2265 <a href="mailto:mcallan@ozonehouse.org">mcallan@ozonehouse.org</a>	<ul style="list-style-type: none"> <li>• Community Development</li> </ul>	Develop business plan addressing site acquisition, number and type of units, service delivery model, personnel needs/costs, funding options, evaluation methodology, timeline and annual budget.  Develop plan in a manner that sets stage for necessary fundraising.
10	Develop integrated strategy for education and employment services for people who are homeless	Larry Whitworth WCC <a href="mailto:whitll@wccnet.edu">whitll@wccnet.edu</a>  Mark Ouimet The Ouimet Group <a href="mailto:mco3502@aol.com">mco3502@aol.com</a>  Laurita Thomas <a href="mailto:Laurita@umich.edu">Laurita@umich.edu</a> 734-647-1913	Trenda Rusher Workforce Development Board/ ETCS/ Michigan Works! 734-544-2955 <a href="mailto:rushert@ewashtenaw.org">rushert@ewashtenaw.org</a>  Ellen Schulmeister SAWC 734-662-2829, ext. 223 <a href="mailto:ellenschule@yahoo.com">ellenschule@yahoo.com</a>	<ul style="list-style-type: none"> <li>• Washtenaw Community College</li> <li>• MAP</li> <li>• SOS</li> <li>• SAWC</li> <li>• FIA</li> <li>• PORT</li> <li>• MSU Extension</li> <li>• Food Gatherers,</li> </ul>	Develop an action plan that makes employment and educational services more accessible and more useful for people who are homeless.  Plan should include: <ul style="list-style-type: none"> <li>• High level assessment of current services</li> <li>• Benchmark best practices (flexible funding options?)</li> <li>• Identify major gaps and high priorities</li> <li>• Identify potential costs and funding</li> </ul>

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				<ul style="list-style-type: none"> <li>• Work Skills</li> <li>• MRS</li> <li>• Community Corrections</li> </ul>	<ul style="list-style-type: none"> <li>sources</li> <li>• Outline possible service delivery sites and evaluation models.</li> <li>• Develop near term timeline</li> </ul>
	<b>STRATEGY</b>	<b>COMMUNITY CHAMPION</b>	<b>CONVENER</b>	<b>TEAM, RESOURCES</b>	<b>GROUP CHARTER</b>
11	<p>Develop innovative strategies to provide employment opportunities:</p> <ol style="list-style-type: none"> <li>1. Culinary training program</li> <li>2. Employment Development initiative for youth aging out of foster care</li> <li>3. Employment services mini-station for offender</li> <li>4. Youth Construction Training Pilot</li> <li>5. Post incarceration training program</li> </ol>	<p>Anne Williams                      ExcellenceQuest  <a href="mailto:excellencequest@aiserv.net">excellencequest@aiserv.net</a></p>	<p>Eileen Spring                      Food Gatherers                      734-761-2796  <a href="mailto:Eispy006@aol.com">Eispy006@aol.com</a></p> <p>Workforce Development Board/ETCS Michigan Works!, FIA                      Trenda Rusher                      Susan Hull, FIA                      734-481-2115  <a href="mailto:hulls@michigan.gov">hulls@michigan.gov</a></p> <p>Workforce Development Board/ETCS Michigan Works!                      Community Corrections                      Julie Chaffee                      734-973-4716  <a href="mailto:chaffeej@ewashtenaw.org">chaffeej@ewashtenaw.org</a></p> <p>Mary Jo Callan                      Ozone House                      734-662-2265  <a href="mailto:mcallan@ozonehouse.org">mcallan@ozonehouse.org</a></p> <p>Susan Hornfeld                      MAP  <a href="mailto:michabilitypartners@ameritech.net">michabilitypartners@ameritech.net</a></p>	<ul style="list-style-type: none"> <li>• Work Skills</li> <li>• MRS</li> <li>• Washtenaw Community College</li> <li>• SAWC</li> </ul>	<p>Identify a business or workplan for how these specific strategies will meet the needs of people who are homeless or at risk of homelessness.</p> <ol style="list-style-type: none"> <li>1. Develop business plan for 2005-06.</li> <li>2. Develop an employment plan for youth aging out of foster care. Plan should include:                             <ul style="list-style-type: none"> <li>▪ Model based on best practices</li> <li>▪ Identify funding sources</li> <li>▪ Service delivery sites</li> <li>▪ Evaluation model</li> <li>▪ Timeline</li> <li>▪ Annual budget</li> </ul> </li> <li>3. Develop an employment plan for homeless or at risk ex- offenders. Plan should include:                             <ul style="list-style-type: none"> <li>▪ Model based on best practices</li> <li>▪ Identify funding sources</li> <li>▪ Service delivery sites</li> <li>▪ Evaluation model</li> <li>▪ Timeline</li> <li>▪ Annual budget</li> </ul> </li> <li>4. Develop a plan for a Youth Construction project. Plan should include:                             <ul style="list-style-type: none"> <li>▪ Identify funding sources</li> <li>▪ Outcomes</li> <li>▪ Timeline</li> <li>▪ Annual budget</li> </ul> </li> <li>5. Develop an employment training plan for homeless or at risk ex- offenders. Plan should include:                             <ul style="list-style-type: none"> <li>▪ Model based on best practices</li> <li>▪ Identify funding sources</li> <li>▪ Service delivery sites</li> <li>▪ Evaluation model</li> </ul> </li> </ol>

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					<ul style="list-style-type: none"> <li>▪ Timeline</li> <li>▪ Annual budget</li> </ul>
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<b>SYSTEM REFORM</b>					
12	Develop common service and administrative standards across providers. Develop a shared performance management process for service providers using consumer feedback, standards review and analysis of outcomes.	Marvin Parnes <a href="mailto:mgparnes@umich.edu">mgparnes@umich.edu</a> 734-936-3933	Mitch Steils WHA 734-222-3570 <a href="mailto:steilsm@ewashtenaw.org">steilsm@ewashtenaw.org</a>	<ul style="list-style-type: none"> <li>• Health Services Department: Jeff Capobianco,</li> <li>• HSCC</li> <li>• Funders Forum reps.</li> <li>• Community Development</li> <li>• Ford School of Public Policy</li> <li>• NEW Center</li> </ul>	2004-5 <ul style="list-style-type: none"> <li>▪ Form standards team</li> <li>▪ Research and review literature for best practices; draft standards using a community engagement process</li> </ul> 2005-6 Research and review literature for best practices; outline proposed process; propose a staged approach to implementation; identify possible funding sources.
13	Establish a robust HMIS solution.	Larry Cohn Artizan Partners 734-995-9354 <a href="mailto:larry@artizanpartners.com">larry@artizanpartners.com</a>	Stacy Ebron Community Development 734-622.9014 <a href="mailto:ebrons@ewashtenaw.org">ebrons@ewashtenaw.org</a>	<ul style="list-style-type: none"> <li>• Agencies on 2005 work plan</li> <li>• WHA</li> <li>• WCHO</li> <li>• CSS</li> <li>• Community Development</li> </ul>	Update the 2005 HMIS Work Plan with key partners. Implement a county-wide information management solution that includes data collection from all homeless service agencies, information and data sharing and retrieval, and system integration planning. The plan should include a timeline and budget.
14	Establish an integrated funding structure and process.	Norm Herbert AAACF <a href="mailto:normanh@umich.edu">normanh@umich.edu</a>	Martha Bloom Funders Forum of HSCC (734) 663-2173 <a href="mailto:mbloom@aaacf.org">mbloom@aaacf.org</a>  Frank Cambria 734-222-6748 <a href="mailto:Cambriaf@ewashtenaw.org">Cambriaf@ewashtenaw.org</a>	<ul style="list-style-type: none"> <li>• WHA</li> <li>• Community Development</li> </ul>	Based on research of other community funding structures and interviews with local funders, develop a plan that outlines and clarifies how funding decisions will be made in a more coordinated and aligned manner. Include <ul style="list-style-type: none"> <li>▪ An outline of the proposed funding process</li> <li>▪ The most appropriate funds to include</li> <li>▪ A proposed timeline</li> </ul>

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					<ul style="list-style-type: none"> <li>▪ Measures of effectiveness for the funding process</li> <li>The make up and fiduciary responsibilities of the funding organization.</li> </ul>
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15	Integrate Planning Processes	Frank Cambria 734-222-6748 <a href="mailto:cambriaf@ewashtenaw.org">cambriaf@ewashtenaw.org</a>	Amy Klinke Community Development 734- 622-9005 <a href="mailto:klinkea@ewashtenaw.org">klinkea@ewashtenaw.org</a>	<ul style="list-style-type: none"> <li>• Continuum of Care</li> <li>• WHA</li> </ul>	Develop an outline that integrates Continuum of Care processes, Blueprint to End Homelessness and any other community plans that address homelessness. The outline should address changes in funding mechanisms, needed organizational changes, staffing implications, and timeline for completion.
16	Advocate vigorously at state, local, and federal levels	Leah Gunn 734-663-7307 <a href="mailto:gunnl@ewashtenaw.org">gunnl@ewashtenaw.org</a>	Diane Davidson WHA 734-222-6553 <a href="mailto:davidsond@ewashtenaw.org">davidsond@ewashtenaw.org</a>	<ul style="list-style-type: none"> <li>• HSCC</li> <li>• University teams</li> </ul>	Develop and implement an advocacy plan that includes: identification of issues for 2005, communication methods, technology needs, suggested approaches.
17	Conduct evaluative research	Professor Elisabeth Gerber University of Michigan 734-647-4004 <a href="mailto:ergerber@umich.edu">ergerber@umich.edu</a>	Mitch Steils WHA 734-222-3570 <a href="mailto:steilsm@ewashtenaw.org">steilsm@ewashtenaw.org</a>	<ul style="list-style-type: none"> <li>• Ford School of Public Policy</li> <li>• Community Development</li> </ul>	Develop an evaluative research model that allows the community to identify what combinations of housing, services, and access work best for which people.

### Community Champion Role:

- Leverage your position and skills to help the team advance their work
- Encourage communication and accountability to whole community
- Serve as a support and resource for the team

### Convener Role:

- Take lead responsibility for guiding team success
- Identify and convene needed resources to advance work
- Keep others stakeholders connected to progress
- Communicate progress to WHA
- Seeks help from Community Champion or WHA as needed

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### Acronym Glossary:

AAACF	Ann Arbor Area Community Foundation	HSCC	Human Services Collaborative Council	SAWC	Shelter Association of Washtenaw County
CSS	Catholic Social Services	IHN	Interfaith Hospitality Network	SJMHS	Saint Joseph Mercy Health Systems
CSTS	Community Support & Treatment Services	MAP	Michigan Ability Partners	SOS	SOS Community Services
ETCS	Employment Training and Community Services	NEW	Non Profit Enterprises at Work	WCHO	Washtenaw County Health Organization
FIA	Family Independence Agency	PORT	Project Outreach Team	WDB	Washtenaw County Workforce Development Board Organization
FSN	Family Support Network	RFP	Request for Proposal	WHA	Washtenaw Housing Alliance

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