

**J. M. Brodie**  
**Clothing, Gent's Furnishing, Hats and Shoes**

Among Gaylord's leading business houses is the mercantile establishment of J.M. Brodie, dealer in clothing, gent's furnishings, shoes, hats, etc. August, 1904, Mr. Brodie purchased from R. B. Qua & Son their business in the above lines and has added to and rearranged the stock until he now has an up-to-date store in every particular.

Although in this business but a year Mr. Brodie has long been a resident of Gaylord and closely identified with the business interests of the town. He located here in 1881, coming from Seaforth, Ont., and engaged in the manufacture of wagons and vehicles. Failing health forced him to make a change of occupation and disposing of his business to Durst & Bruder went to Chicago in 1893 where he became city salesman and manager for a large branch carriage house in that city in which capacity he continued for six years. The branch was closed and for the six years following he traveled over a greater portion of the United States as sales manager. Tiring of the road Mr. Brodie came back to Gaylord last year and decided to settle down in a mercantile life.

Mr. Brodie years ago foresaw that Gaylord was a town with a future and purchased a lot on Main Street next adjoining the opera house block, erecting thereon a substantial store building which for the last ten years has been occupied by L.A. Stevenson. This store has been thoroughly refitted and modernized and is now occupied by him with a complete stock of the latest creations in his line.

Personally Mr. Brodie is an affable citizen. He enjoys the high esteem of the entire community, has frequently been honored by his fellow electors and at the present time is city treasurer, being chosen without opposition at the last municipal election. He has a fine home, a half tone of which appears herewith.

